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# Mobility Electrification

*WEBINAR*

March 4th, 2021

# Agenda & Presenter

## PRESENTER



**Capucine Fargier**

Manager

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**MODERATED BY**



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## AGENDA

1. Introduction

2. EV sales forecast and key challenges

3. Trends for the e-powertrain and value chain





4. The charging station landscape

5. The 6 success factors to succeed in the EV market

6. Q&A





# The Automotive industry faces 4 megatrends during 2020-2030

## The most mature of which is Electrification

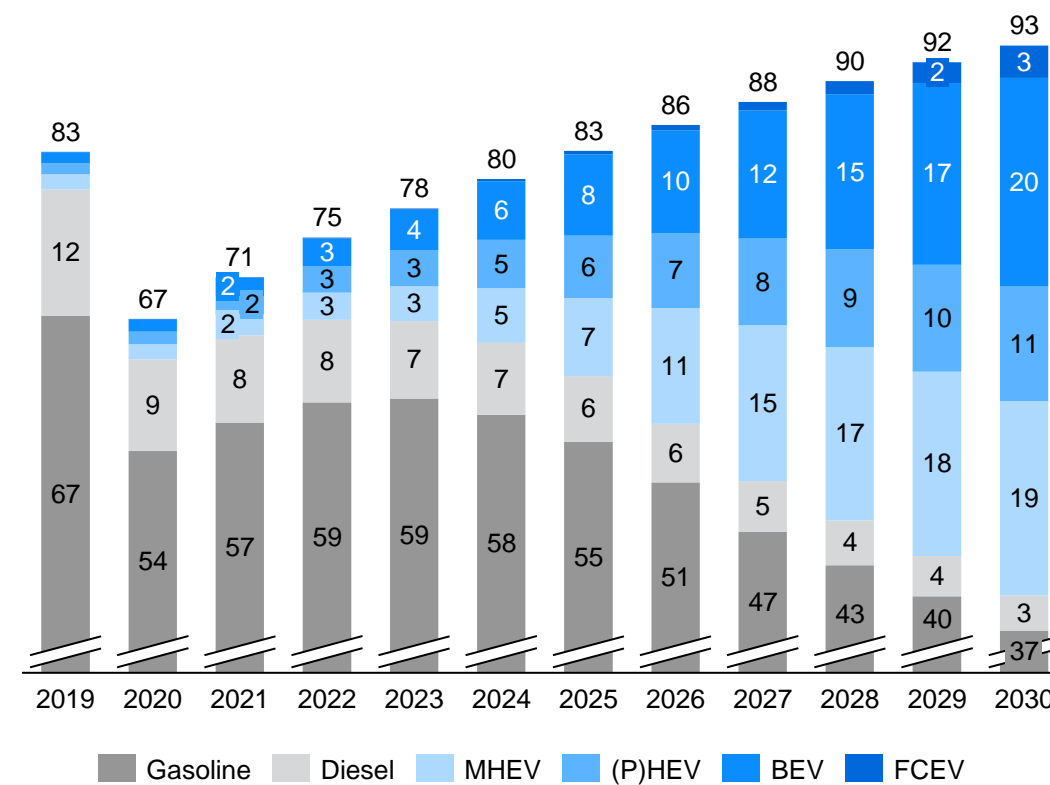
<i>The vehicle of the future will be:</i>	<b>Electrified</b>	<b>Shared</b>	<b>Connected</b>	<b>Autonomous – L4&amp;5</b>
 <p>Maturity level</p>	<p>R&amp;D Commercial</p> <p>Market share 2019: 4.4% sales Market share 2030: 57%</p>	<p>R&amp;D Commercial</p> <p>Market share 2020: 2% trips Market share 2030: 38%</p>	<p>R&amp;D Commercial</p> <p>Global revenue 2020: 67 bn \$ Global revenue 2030: 420 bn \$</p>	<p>R&amp;D Commercial</p> <p>Market share 2020: 0% sales Market share 2030: 4.5%</p>
 <p>Key features</p>	<p>CO<sub>2</sub>-free – Potentially Electric plug H<sub>2</sub></p>	<p>Corporate fleets Smart dispatching</p>	<p>Entertainment Tracking Services</p>	<p>Hands-off Mind-off</p>
 <p>Drivers</p>	<p>Oil peak Climate change and CO<sub>2</sub> regulation Government incentives &amp; investments Technological pull</p>	<p>Customer demand Governmental incentives Cost-effectiveness</p>	<p>Customer demand High perceived added value</p>	<p>Customer demand Almost technological readiness</p>
 <p>Key challenges</p>	<p>Range &amp; weight Cost Charging : speed &amp; availability (E&amp;H<sub>2</sub>) Standardization H<sub>2</sub> safety</p>	<p>Public adoption</p>	<p>Inter-vehicle communication</p>	<p>Infrastructure Regulation Safety Real-time certification</p>

**Electrification is the most mature megatrend in the passenger car market**

# Electrification splits into 4 sub-trends. New sales EV market share is expected to grow from 4% in 2019 to 57% in 2030, with a +27% CAGR over the period

Vehicle type	Example	Motorization	Battery capacity	Key features	Electric range
MHEV	 Volkswagen Golf 8 2020	ICE only	NA	Start/stop Boost mode Recuperation	NA
(P)HEV	 Volvo SUV XC40 recharge T4/5 - 2020	Dual ICE & electric motor	6-12 kWh	Small battery charged by ICE	30-200 km
BEV	 Renault Zoe 2020	E-motor only	20-90 kWh	Large battery capacity Only charging from the grid	240-560 km
FCEV	 Toyota Mirai 2021	E-motor only	NA	Fuel cell stack (PEM tech) Buffer battery H2 tank	500 km

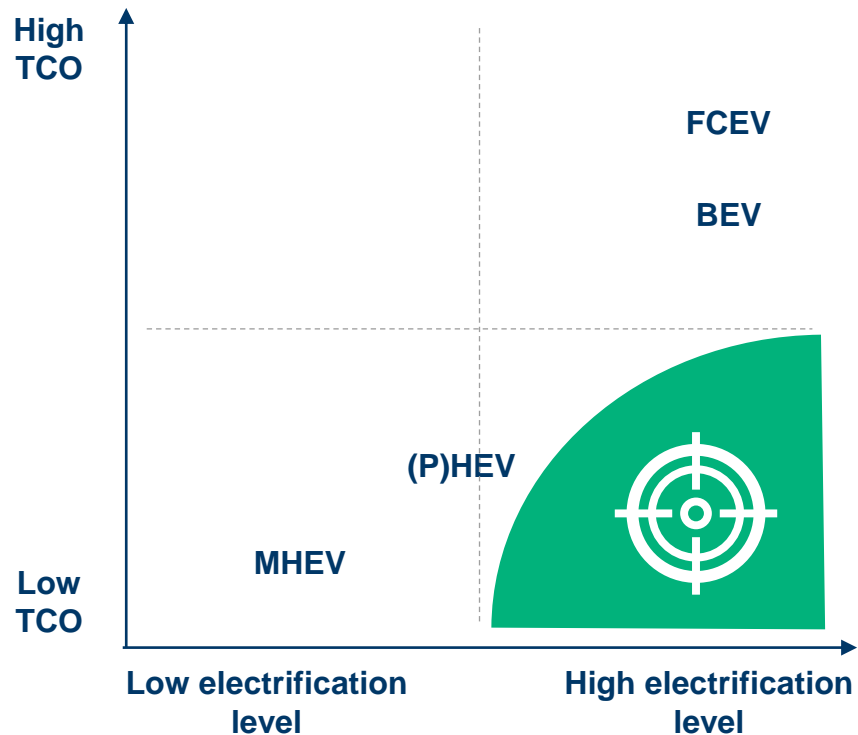
Market forecast - passenger cars, incl. SUV:  
# yearly sales, in millions



**Passenger car market is to be dominated by XEVs by 2030**

# For Electrification to become mainstream, range, cost and charging speed must improve by optimizing multiple sub-features

## Challenges for XEVs lead to functional improvements ...



### Increase range

- Utilization losses
- Energy recuperation
- "Fuel" capacity
- Energy density
- Parts weight and number

### Improve charging speed and efficiency

- Charging infrastructure availability
- Intermittent charging
- Charging speed
- Charging losses
- Bi-directional charging
- Wireless charging

### Reduce TCO

- Battery pack cost
- "Fuel" cost
- Standardization and Modularity
- Recycling
- Maintenance
- Battery lifespan

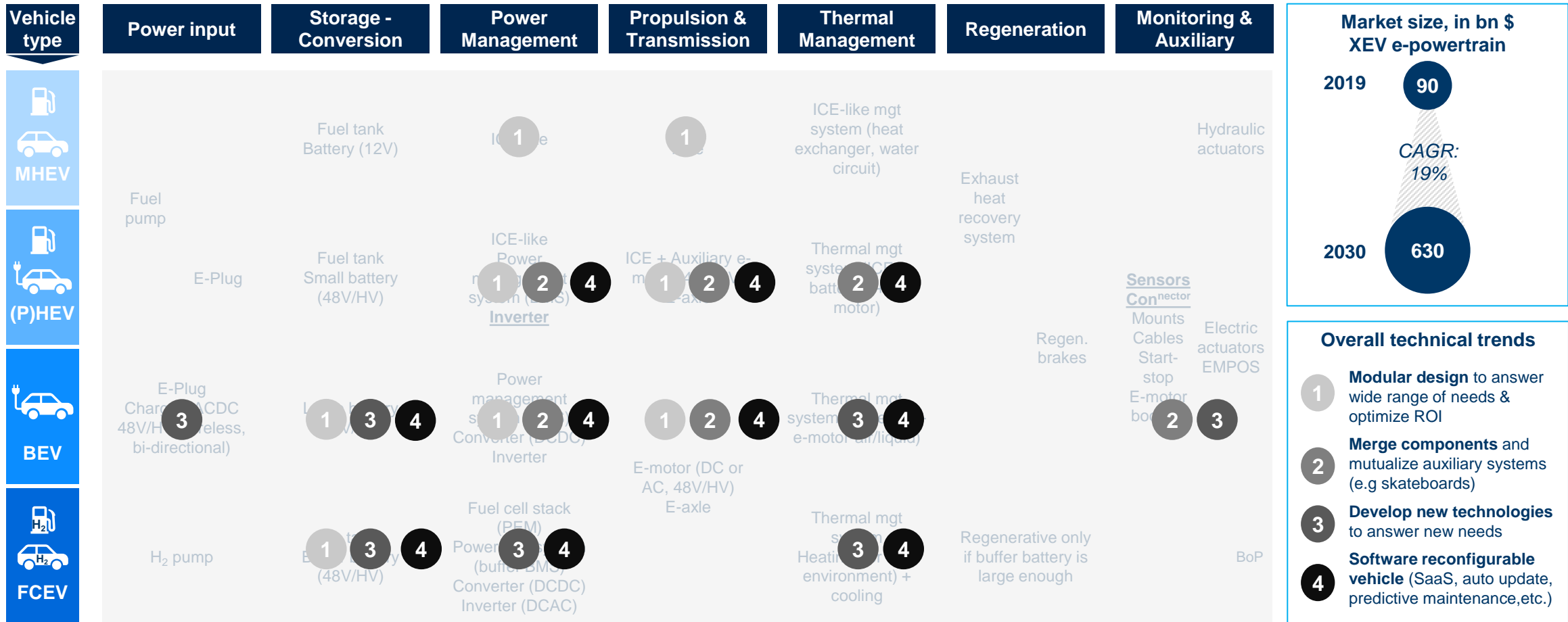
... that impact vehicle layout, standards and unitary components

# Components in the e-powertrain will go through technological changes by volume increase

Vehicle type	Power input	Storage - Conversion	Power Management	Propulsion & Transmission	Thermal Management	Regeneration	Monitoring & Auxiliary	Architecture
MHEV	Fuel pump	Fuel tank Battery (48V)	ICE-like	ICE Axle	ICE-like mgt system (heat exchanger, water circuit)	Exhaust heat recovery system		Hydraulic actuators 
(P)HEV	E-Plug	Fuel tank Small battery (500V)	ICE-like Power management system (BMS) <b>Inverter</b>	ICE + Auxiliary e-motor (48V/HV) E-axle	Thermal mgt system (ICE + batteries + e-motor)	Regen. brakes	<b>Sensors</b> <b>Connector</b> Mounts Cables Start-stop E-motor booster	
BEV	E-Plug Charger (ACDC 48V/HV, wireless, bi-directional)	Large battery (500V/1000V)	Power management system (BMS) Converter (DCDC) Inverter	E-motor (DC or AC, 48V/HV) E-axle	Thermal mgt system (Batteries + e-motor-air/liquid)			
FCEV	H <sub>2</sub> pump	H <sub>2</sub> tank Buffer battery (48V/HV)	Fuel cell stack (PEM) Power mgt system (buffer BMS) Converter (DCDC) Inverter (DCAC)		Thermal mgt system Heating (for cold environment) + cooling	Regenerative only if buffer battery is large enough	BoP	

**TCO and Range challenges drive each component's technological roadmap**

# The overall e-powertrain is undergoing key changes driven by 4 main technical trends



**Overall trends for each component translate into key moves across the value chain**

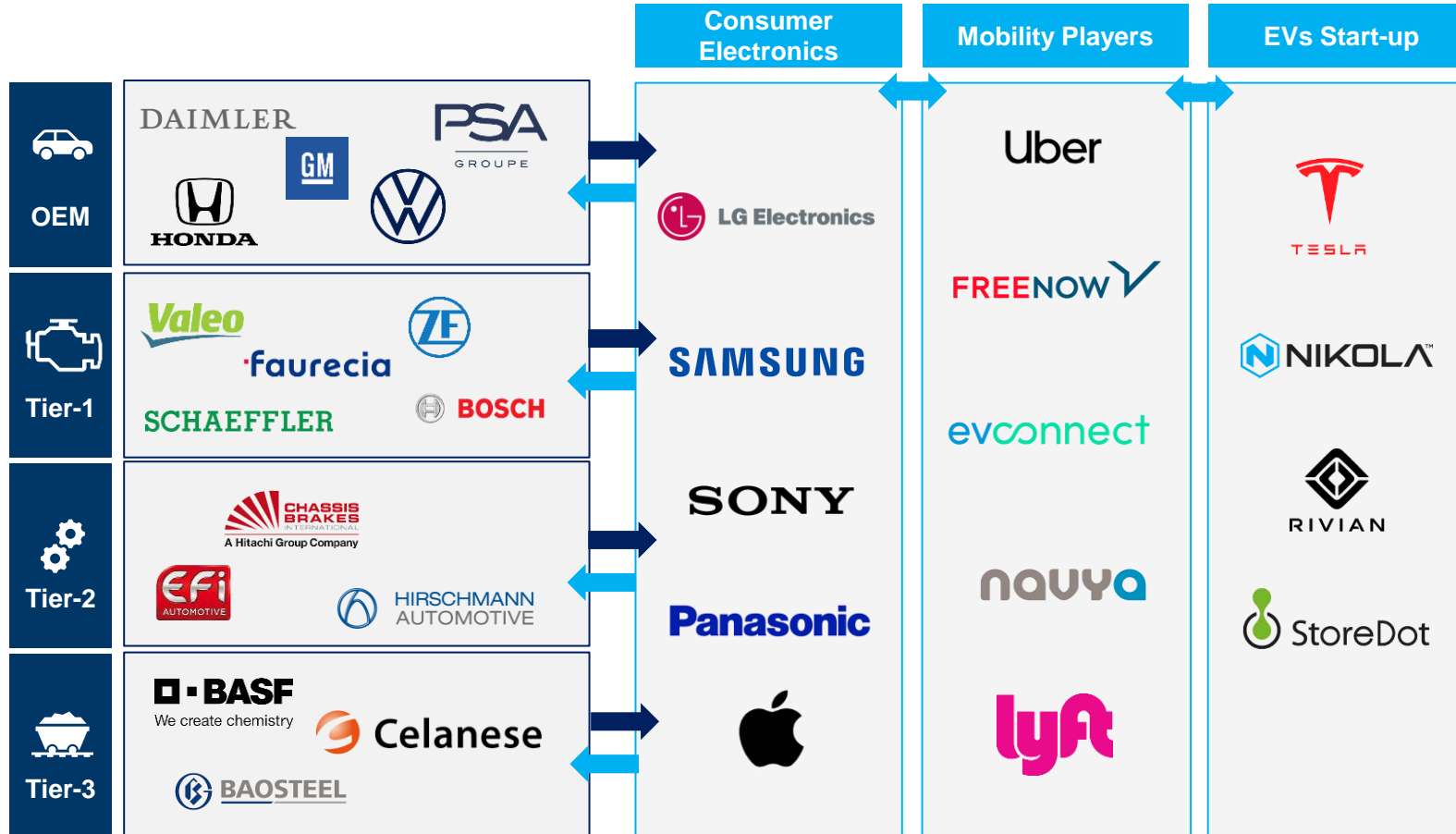


# The e-powertrain requires new technologies and capabilities bringing new players in the value chain

## Legacy Powertrain Value chain

## E-Powertrain Value chain

## Key findings

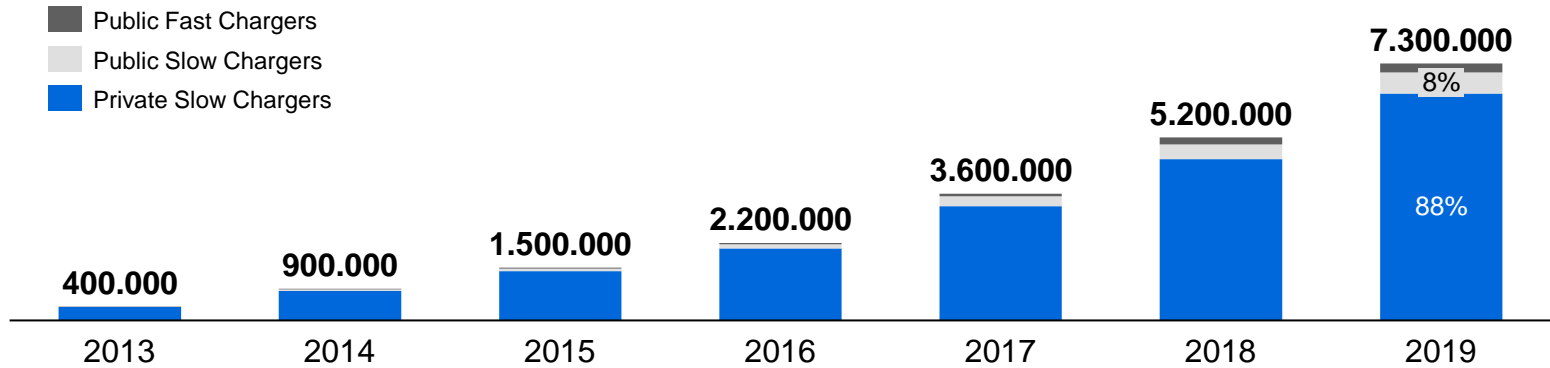


- OEMs value proposition is expected to adapt to the changing landscape:
- Seeking strategic alliances will enable co-opetition between legacy suppliers and new players in order to fill competence gaps
- To differentiate themselves, suppliers will either have to:
  - Offer technical differentiation
  - Provide cost competitive products leveraging platforming and economies of scale

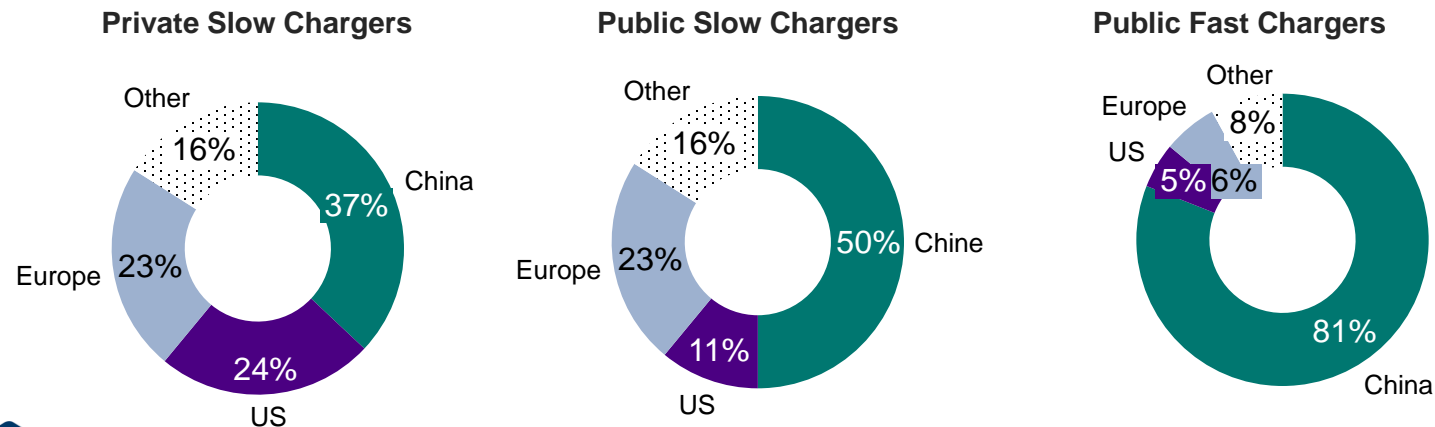


# In 2019, total number of public charging station reached 862 000 units, of which 60% are in China

Number of charging stations for Light Duty Vehicles, worldwide



Number of private and public charging stations by country

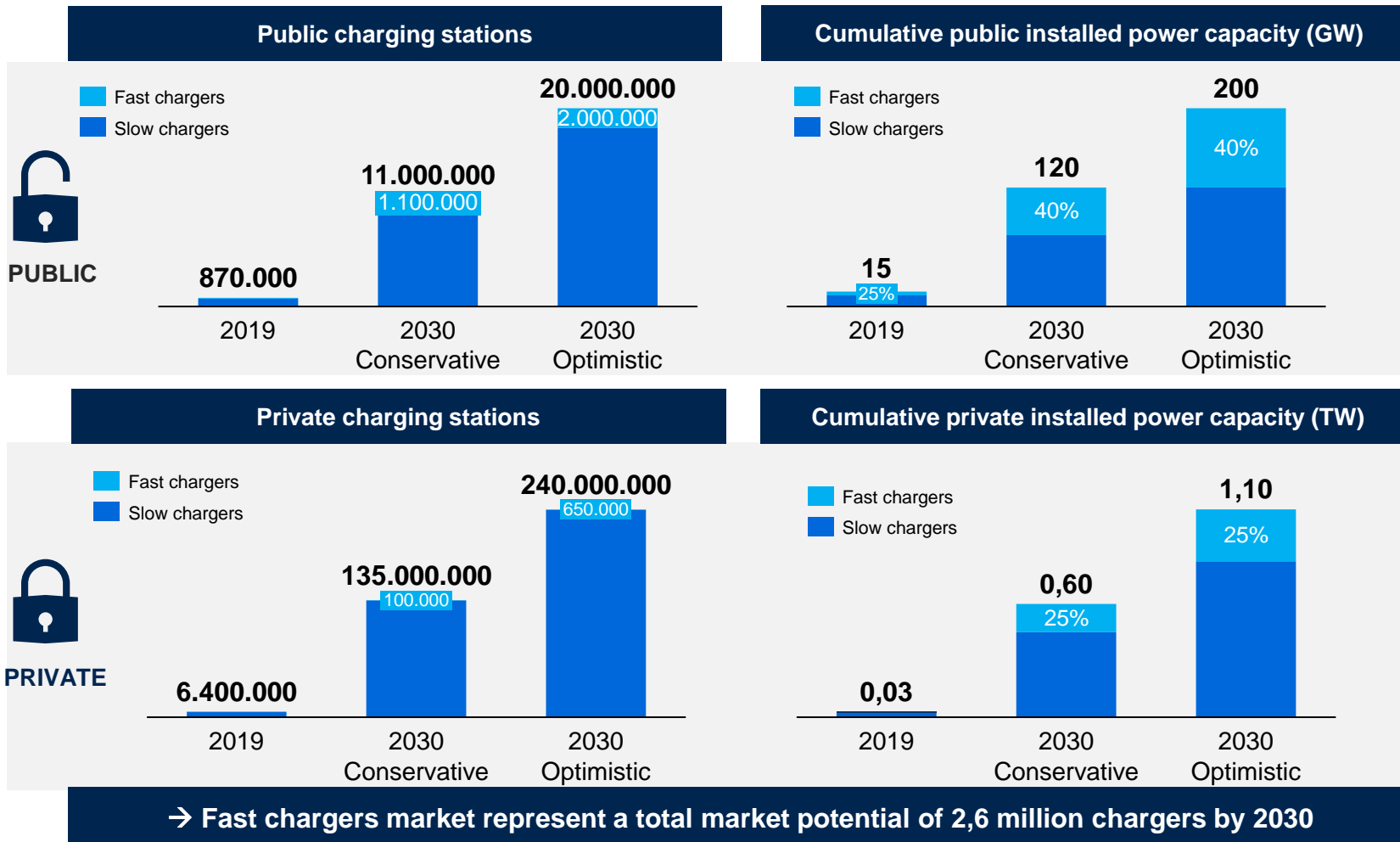


## Key findings

### Light Duty Vehicles (LDV):

- **Private chargers** accounted for ~90% of the worldwide LDV chargers in 2019
- **Publicly accessible charging spot** reached 862 000 units globally in 2019:
  - 598 000 were **slow chargers** (charging power <22 kW)
  - 263 000 were **fast chargers**
- **China** accounts for:
  - **60% of worldwide public chargers**
  - **80% of public fast chargers** compared to 47% of the world's electric light-duty vehicle stock.

# The number of private charging stations is expected to grow between 135 M and 240 M units by 2030



## Key findings

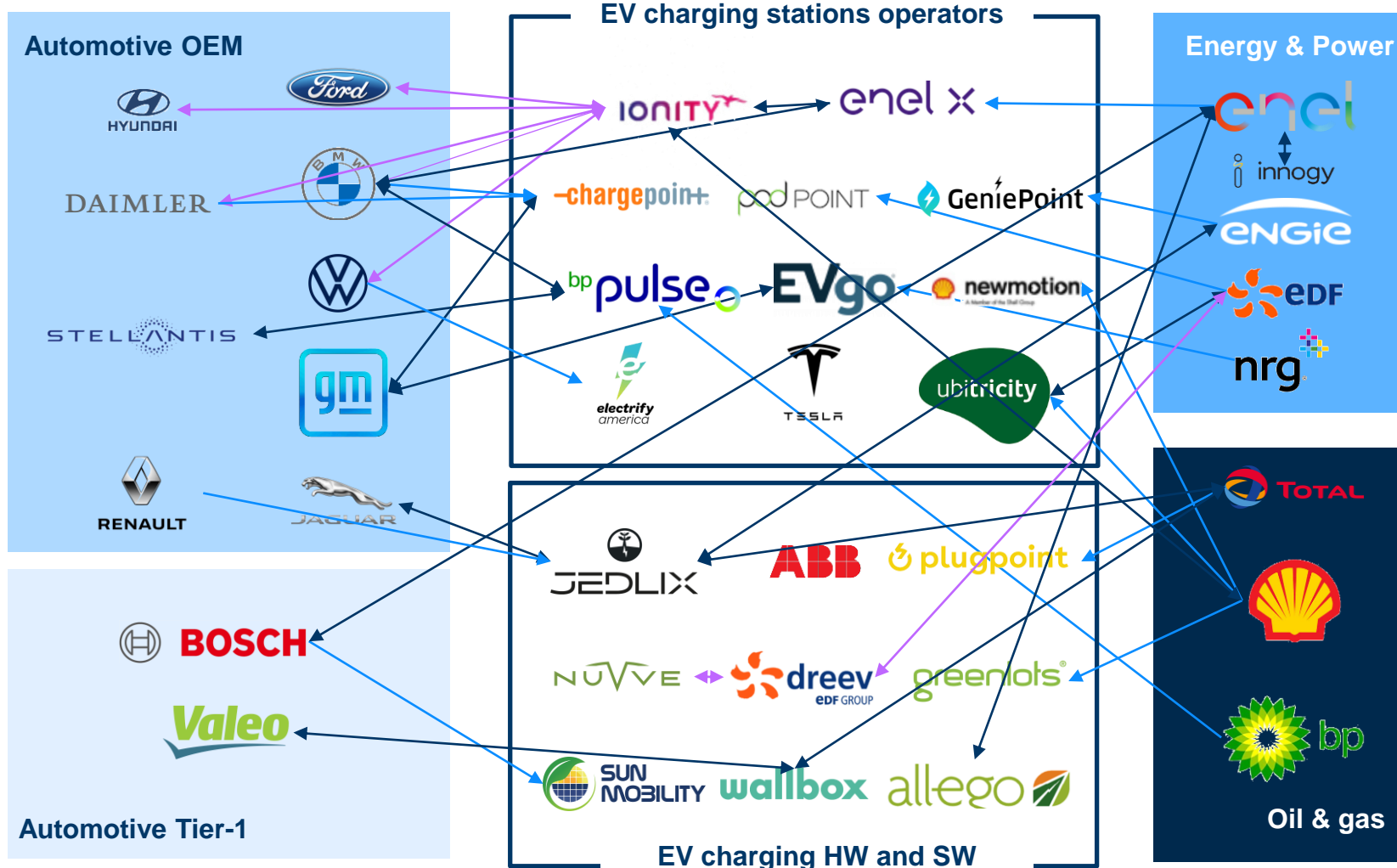
### Public chargers:

- **Slow chargers** are more than **90%** of the total publicly installations (10 million)
- **Could substitute private charger**

### Private chargers:

- **Almost the entire stock** of private chargers is for **LDVs**
- By 2030, **buses and trucks** will together account for about one-fourth of total installed charging capacity.

# EV charging stations networks development is driving multiple partnerships and M&A across the automotive & energy industries

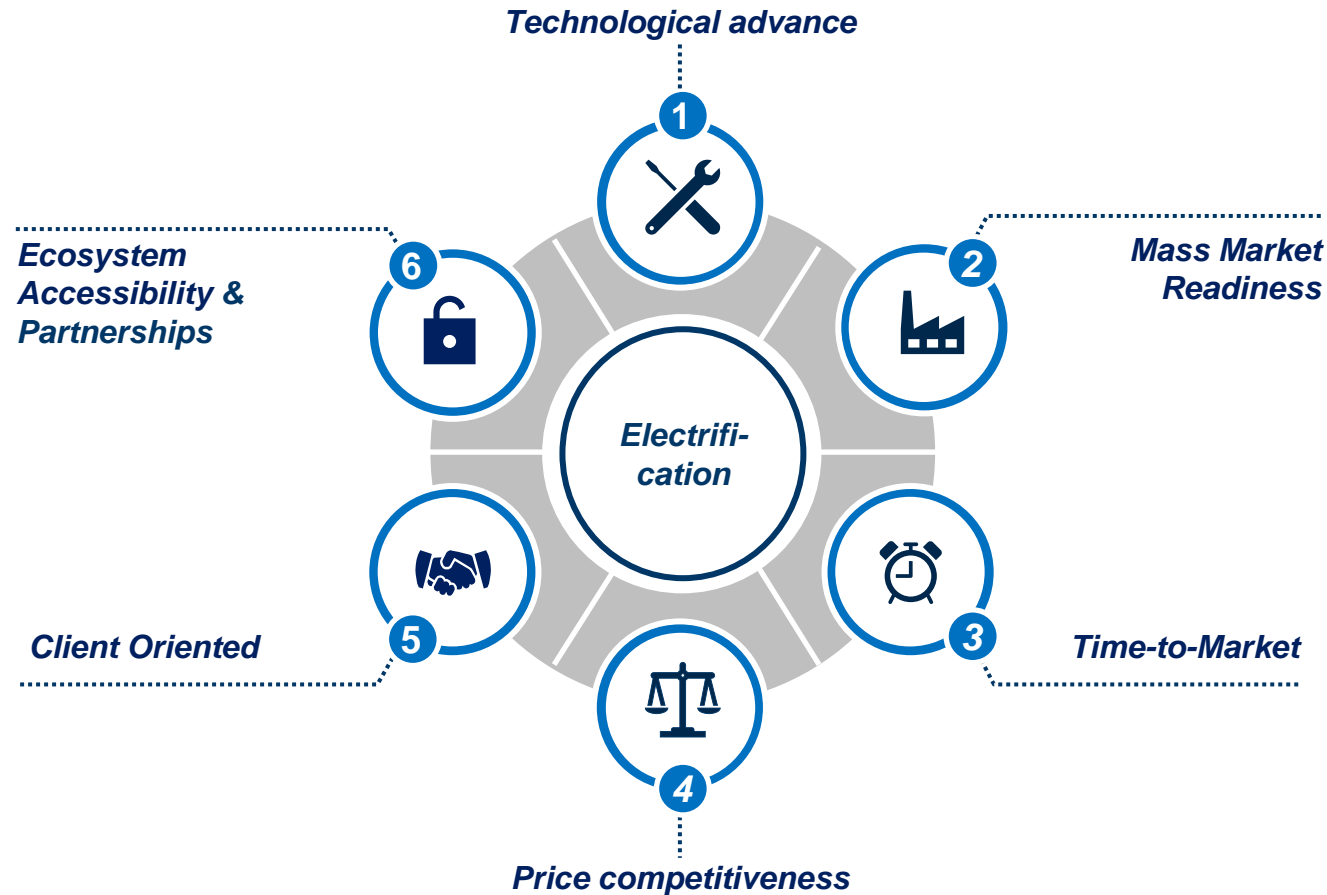


## Key findings

- EV charging network creation is boosting **collaboration** between **automotive and energy / oil & gas** players
- Multiple **partnerships and JV** have been created among **directly competing automakers**
- Collaborations are mainly performed to:
  - ✓ Give access to **customers to a larger charging stations network**
  - ✓ Propose **vertically integrated solutions** for customers
  - ✓ **Develop EV technical solutions** and system

# 6 key success capabilities to ensure a strong position in the X-EV ecosystem

## Success Capabilities for “Electrification”



## Description

- 1** Capability to offer an innovative solution
- 2** **Financial capacity** to invest in R&D and large-scale production capabilities
- 3** **Operational effectiveness** to develop solutions in time as market is ramping up
- 4** Fulfilling existing functions at a more **competitive price**
- 5** **OEM pain points** at the center of product development
- 6** **Ability to on-board both suppliers and clients** in the new solution development



## Take-aways, Q&A

- 1 City policies play a growing role in the development of both XEVs and charging networks.
- 2 Technical innovations are expected on the short to medium term.
- 3 **Modular design** will enable to answer wide range of needs & optimize ROI
- 4 **Automotive anchor players** have to adapt to a new ecosystem and **adapt their supply chain**.

# Q & A

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