Digital Transformation & Enabling Technologies

Demystify the miracle
How to create a technology-enabled business- & operating model

by Maurice Resan, Partner
Getting in shape for the digital era remains a strategic hot topic on CxO-Agendas – worldwide and across industries. With increasing pace, complexity and competitive pressure – the Achilles heel to stay ahead is not rooted in technology, but leadership capability to lead the way.

As emerging technologies like AI, data analytics and IoT more and more enter the stadium of “mass-market-readiness”, most executives begin to embrace the power of digitization to boost operational performance in their support functions and supply chains; companies push the process of implementing new digital enablers to unleash new sources for economic- and business value.

But coming with significant change towards new ways-of-managing, -thinking and -working, our transformation experience shows three key take-aways:

01 It’s not the technology that builds the bottleneck to “make it happen”.
02 It takes more than technology alone to stay ahead in the competitive game.
03 Often-cited “Disruptiveness” happens not only externally – establishing a tech-driven business model comes with significant paradigm-shifts in business- and management culture.

Therefore, digital frontrunners embrace the opportunities of digitization by applying a holistic approach towards organizational change overcoming common digital pitfalls – bridging the gap of historically-grown organizational silos via x-functional, agile teams and connecting the dots via a business strategy-aligned digital roadmap.

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Detailed client references can be provided upon request.
Perspectives

Driven by increasing uncertainty, speed and complexity of change, a solid approach towards sustainable Digital Transformation balances activities to set the strategic direction (“frame”) with agile techniques of re-calibrating implementation “on the go”. Either way, digital transformation starts – or stops – at the top, putting executives under pressure to guide the way forward. Our experience supporting industry heavyweights in their digital journeys globally can be canalized in six common success factors – separating the good- from outstanding-performers:

- **Power to the people**
  X-functional task forces (Business & IT)

- **Open-up**
  From competitive to collaborative advantage, platforms, ecosystem(s)

- **Objectify the baseline**
  Business case
  Value proposition

- **Embrace uncertainty**
  Rapid prototyping
  Prioritized backlog of digital initiatives

- **Set the frame**
  Digital use cases
  Capability heatmap / Roadmap

- **Walk the talk**
  Agile leadership
  Continuous feedback & lessons learnt

### Approach

#### Layers
- Digital Strategy & Business Model
- Digital Operating Model
- Digital Mindset & Culture
- Digital Enabler

#### Stages
- Energize
- Mobilize
- Stabilize & Scale-up

#### Holistic Framework
- Templates
- Use Cases (industry-specific)
- Client References
Our expertise

With our unique combination of top-tier strategy- and management consulting expertise, real-life industry know-how and state-of-the-art design thinking techniques, we offer a pragmatic framework to support our clients in all relevant challenges of their digital transformation journey.

Structured around 4 distinctive digital layers – covering all aspects from Strategy, Processes, Organization, People and Technology – our framework enables tailor-made scoping of your transformation initiatives – from a holistic “big picture”-view to a drill-down in prioritized hot topics.

Integrating classic change management instruments, 3 stages help to mobilize the essential key success factor of every transformation – the people – from anchoring need-for-change to design and successful training of new-ways-of-working.

Enriched by success-proven templates and real-life client use cases we help bridging the gap between top-managements strategic vision and high-level Power Point concepts towards successfully adapted daily work procedures.

Don’t hesitate, accelerate!

What are you waiting for?